

**KUBOTA SIDEKICK SWEEPSTAKES
OFFICIAL RULES**

**NO PURCHASE NECESSARY
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING
MESSAGE AND DATA RATES MAY APPLY TO ENTER VIA TEXT MESSAGE**

BY SUBMITTING AN ENTRY VIA TEXT MESSAGE, ENTRANTS CONSENT TO RECEIVE UP TO SEVEN (7) TEXT MESSAGES VIA AUTOMATED TECHNOLOGY FROM THE SPONSOR REGARDING THIS SWEEPSTAKES. ENTRANTS WILL BE GIVEN THE OPPORTUNITY TO “OPT OUT” (OR QUIT MESSAGES) EACH TIME THEY RECEIVE A TEXT MESSAGE BY SENDING “STOP” TO SHORTCODE NUMBER 888111. CANCELLATION BY THIS METHOD WILL NOT ELIMINATE AN OTHERWISE VALID ENTRY INTO THE SWEEPSTAKES. FOR HELP AT ANY TIME, TEXT “HELP” TO SHORTCODE NUMBER 888111. TEXTING TO THIS SERVICE DOES NOT MEAN YOU GIVE CONSENT TO PURCHASE GOODS AND SERVICES.

- 1. ELIGIBILITY:** The Kubota Sidekick Sweepstakes (“Sweepstakes”) is open only to legal residents of the 48 contiguous United States and Washington D.C., 18 years of age or older (19 or older in AL or NE) at the time of entry; who attend a Kubota Field Event (“Event”) between April 1, 2019 and June 30, 2019. Employees of Kubota Tractor Corporation (“Kubota”) and its Affiliates and agents (collectively “Sponsor”) are not eligible to enter or win. In addition, any person in the immediate family of Sponsor’s employees (including the spouse, children, parents, brothers and sisters of any employee) or living in the same household of any such employee are also ineligible. Void where prohibited by law. All federal, state and local laws and regulations apply.
- 2. AGREEMENT TO OFFICIAL RULES:** By participating in the Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and its agents, which are final and binding in all matters related to the Sweepstakes.
- 3. ENTRY PERIOD:** The Sweepstakes begins at 12:00:00 a.m. Eastern Time (“ET”) on 4/01/19 and ends at 11:59:59 p.m. ET on 6/30/19 (“Entry Period”). There will be five (5) drawings, one (1) per region listed in #5 below.
- 4. TWO WAYS TO ENTER:**

- A. **TO RECEIVE AN ENTRY USING A TEXT MESSAGING ENABLED WIRELESS PHONE OR SMARTPHONE:** At a Kubota Field Event meet with a Kubota Dealer and register by texting the keyword KUBOTA to the shortcode 888111. Once your text message is received, you will receive up to seven (7) reply text messages to complete the registration process. After you complete the registration process, a final reply message will be sent to you and you will receive one (1) entry into the Sweepstakes for your region’s drawing. You must respond to all prompts as directed in order to receive an entry into the Sweepstakes. If you do not complete the registration process, you will not receive an entry into the Sweepstakes.

The text messaging method of entry is designed to work with most of the major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate. The wireless phone that is used must be capable of sending and receiving text messages. Entrants should check their phone’s features to see if they have that capability. Message and data rates may apply.

Wireless service providers may charge entrants for each text message sent or received, including any error message that is sent or received in connection with the Sweepstakes. Entrants should consult their wireless service provider’s pricing plan for details. Proof of sending a text message is not considered proof of delivery to or receipt by Sponsor. By submitting an Entry via text message, **Entrants consent to receive up to seven (7) text messages via automated technology** from the Sponsor regarding this Sweepstakes. Entrants will be given the opportunity to “opt out” (or quit messages) each time they receive a text message by sending “**STOP**” to **shortcode 888111**. Cancellation by this method will NOT eliminate an otherwise valid Entry into the Sweepstakes. **For help at any time, text “HELP” to shortcode 888111.** Consent is not required to buy goods and services. Your participation in the Sweepstakes is subject to the Sponsor’s Privacy Policy, which can be viewed by visiting <https://www.kubotausa.com/privacy-policy> as well as Text Administrator’s Mobile Terms of Use at <https://www.slicktext.com/termsfuse.php>. Your mobile number will not be shared with third parties.

- B. **ALTERNATE METHOD OF ENTRY:** At a Kubota Field Event, to enter your region’s drawing without using a text message enabled wireless phone or smartphone, meet with a Kubota Dealer to receive an Official Entry

form. On the Official Entry form hand print your complete name, street address (no P.O. Boxes), city, state, ZIP code, age and phone number. Hand the Kubota Dealer the completed Official Entry form. No mechanically reproduced entries permitted. Illegible or incomplete entries are void.

LIMIT OF ONE (1) ENTRY PER PERSON, REGARDLESS OF THE NUMBER OF EVENTS ATTENDED OR ENTRY METHODS USED. Any attempt to obtain more than one (1) entry by using multiple text messaging capable devices or any other methods will void that person's entries and that person may be disqualified.

5. RANDOM DRAWINGS/WINNER NOTIFICATION: One (1) potential prize winner per region will be selected in a random drawing from all eligible entries received per region:

- Western Region: Arizona, California, Idaho, Montana, Nevada, Oregon, Utah, Washington and Wyoming
- Midwest Region: Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin
- Central Region: Arkansas, Colorado, Louisiana, New Mexico, Oklahoma and Texas
- Southeast Region: Alabama, Delaware, Florida, Georgia, Kentucky, Maryland, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and Washington D.C.
- Northern Region: Connecticut, Indiana, Maine, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont and West Virginia

Odds of winning a prize depend on the number of eligible entries received per region. Random drawings will be held on or about 7/15/19. Winning a prize is contingent upon potential prize winners meeting all eligibility requirements and complying with all terms and conditions. Potential prize winners will be notified by phone or text. If applicable, one text or voicemail message will be sent/left and potential winners must respond to the message within forty-eight (48) hours of receipt of message (specified date and time will be indicated in message). The potential prize winners must sign and return a Declaration of Eligibility/Release of Liability/Publicity Release Form and W-9 within seven (7) days of notification. Noncompliance within this time period may result in disqualification and an alternate may be selected. If a potential prize winner cannot be contacted, or he/she does not respond by designated deadlines or if Sponsor is unable to leave/send a message, or if any prize/prize notification is returned as undeliverable such potential winner will be automatically disqualified and an alternate potential winner may be selected.

6. FIVE (5) PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): one (1) winner from each region will receive one (1) Kubota RTV-XG850 Sidekick. ARV: \$13,650 each prize. Prize consists of only the item listed as the prize. No substitution, assignment, cash redemption or transfer of prize by winners permitted. Sponsor reserves the right to substitute prize with a prize of equal or greater value. Prize must be accepted as awarded. Prize is awarded "AS IS" with no warranty, representation, or guarantee, express or implied, in fact or in law, made by Sponsor or for which Sponsor shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. Winner must look to the prize manufacturer for all warranty issues. Prize Winner must have a valid U.S. driver's license and proof of vehicle insurance to accept the Kubota RTV-XG850 Sidekick; failure to present a valid driver's license or proof of insurance may result in prize forfeiture and selection of an alternate winner. Each winner will be responsible for applicable tax, title, license and fees and all optional equipment and insurance fees required in receipt and use of the Kubota RTV-XG850 Sidekick. Each prize winner will be issued an IRS Form 1099 for the retail value of the prize and is advised to seek independent counsel regarding the tax implications of acceptance of the prize. All federal, state and local taxes are the sole responsibility of each winner.

7. GENERAL RULES: Except where prohibited, by participating in the Sweepstakes, entrants agree to release and hold harmless Sponsor, their respective parent companies, joint ventures, subsidiaries, affiliates, agents, prize providers, advertising and promotion agencies and suppliers and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation or attempt to participate in the Sweepstakes or acceptance, receipt or use or misuse of the prize, including, but not limited to: (a) interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer hardware, software and other technical failures of any kind, including, unauthorized human intervention, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause that may limit a user's ability to participate in the Sweepstakes; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; incorrect announcements of any kind; (d) errors in the administration of the Sweepstakes or the processing of entries; lost, late, damaged, misdirected, illegible, delayed, postage due, incomplete, unintelligible or misdirected entries, entries not received by the entry

deadline or for electronic, network failures, malfunctions, lost or unavailable network connections, traffic congestion of wireless waves, or failed, incomplete, garbled, interrupted, disconnected or delayed wireless transmission that may limit a user's ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind including any injury or damage to any person's wireless device related to or resulting from participating in or experiencing any material connection with the Sweepstakes undeliverable text messages; (e) injury or damage to persons or property which may be caused directly or indirectly, in whole or in part from entrant's participation in the Sweepstakes or receipt, use or misuse of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if it is possible. Any use of robotic, repetitive, automatic, programmed or like entry methods or agents (including, but not limited to, Sweepstakes entry services) will void all entries by that entrant. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these official rules. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Sweepstakes as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination, a notice will be posted online and the drawings will be conducted from among all eligible entries received for each region prior to termination. Acceptance of prize constitutes permission to the Sponsor to use winners' name and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. All materials submitted become the property of the Sponsor and will not be returned.

8. ARBITRATION/CHOICE OF LAW: Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Texas, (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances, will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules or provisions, that would cause the application of the laws of any jurisdiction other than the State of Texas.

9. REMOVAL FROM MAILING LIST: To have your name and address removed from Sponsor's mailing list, mail a postcard request to: Remove from Mailing List, Kubota Tractor Corporation, 10000 Kubota Dr., Grapevine, TX 76051. Your name and address will be removed from Sponsor's promotion mailing list within sixty (60) days after receipt of your request.

10. WIN LIST: For the name of the winners, send an email, indicating the name of this Sweepstakes to winlistMW@gage.com. Requests must be received by 7/31/19.

11. SPONSOR: Kubota Tractor Corporation, 10000 Kubota Dr., Grapevine, TX 76051.

DIRECT MAIL ABBREVIATED RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MESSAGE AND DATA RATES MAY APPLY TO ENTRY VIA TEXT MESSAGE. BY SUBMITTING AN ENTRY VIA TEXT MESSAGE, ENTRANTS CONSENT TO RECEIVE UP TO SEVEN (7) TEXT MESSAGES VIA AUTOMATED TECHNOLOGY FROM THE SPONSOR REGARDING THIS SWEEPSTAKES. ENTRANTS WILL BE GIVEN THE OPPORTUNITY TO "OPT OUT" (OR QUIT MESSAGES) EACH TIME THEY RECEIVE A TEXT MESSAGE BY SENDING "STOP" TO SHORTCODE 888111. CANCELLATION BY THIS METHOD WILL NOT ELIMINATE AN OTHERWISE VALID ENTRY INTO THE SWEEPSTAKES. FOR HELP AT ANY TIME, TEXT "HELP" TO SHORTCODE 888111. TEXTING TO THIS SERVICE DOES NOT MEAN YOU GIVE CONSENT TO PURCHASE GOODS AND SERVICES.

Open only to legal U.S. residents of 48 contiguous U.S./D.C., 18+ (19+ in AL & NE) at the time of entry; who attend a Kubota Field Event between 4/01/19 & 6/30/19. Void where prohibited. **Entry Period:** 12:00:00 a.m. ET on 4/01/19 through 11:59:59 p.m. ET on 6/30/19. **LIMIT ONE (1) ENTRY PER PERSON, REGARDLESS OF ENTRY METHOD.** To enter without text messaging, at a Kubota Field Event meet with a Kubota Dealer to receive an Official Entry form. On the Official Entry form hand print your complete name, street address (no P.O. Boxes), city, state, ZIP code, age and phone number. Hand a Kubota Dealer the completed Official Entry form by close of business on 6/30/19. To have your name and address removed from Sponsor's mailing list, mail a postcard request to: Remove from Mailing List, Kubota Tractor Corporation, 10000 Kubota Dr., Grapevine, TX 76051. Subject to Sponsor's Privacy Policy, at <https://www.kubotausa.com/privacy-policy>, as well as Text Administrator's Mobile Terms of Use at <https://www.slicktext.com/termsfuse.php>. Subject to Official Rules available at www.kubotausa.com/promo/kubota-field-event. Sponsor: Kubota Tractor Corporation, Grapevine, TX 76051.

RADIO ABBREVIATED RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal U.S. residents of the 48 contiguous United States and Washington D.C., 18 years of age or older (19 or older in Alabama or Nebraska) at the time of entry; who attend a Kubota Field Event between April 1, 2019 and June 30, 2019. Void where prohibited. Sweepstakes ends at 11:59:59 p.m. Eastern Time on 6/30/19. For complete governing Official rules and details visit www.kubotausa.com/promo/kubota-field-event. Sponsor is Kubota Tractor Corporation, Grapevine, TX.

Event Entry Form

**KUBOTA SIDEKICK SWEEPSTAKES
OFFICIAL ENTRY FORM
NO PURCHASE REQUIRED TO ENTER OR WIN
A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING**

Please complete the following information:

NAME _____
 First MI Last

STREET ADDRESS _____
 (No P.O. Boxes)

CITY _____ STATE _____ ZIP _____

Age ____/____/____
 Month / Day / Year

DAYTIME PHONE: (_____) _____

Open only to legal U.S. residents of 48 U.S./D.C., 18+ (19+ in AL & NE) at the time of entry; who attend a Kubota Field Event between 4/01/19 & 6/30/19. Void where prohibited. Hand this completed entry form to a Kubota Dealer by close of business on 6/30/19. No mechanically reproduced entries permitted. Illegible or incomplete entries are void. Not responsible for lost, late, damaged delayed, mutilated, misdirected entries or entries not received by entry deadline. Limit one (1) entry. Subject to Official Rules at www.kubotausa.com/promo/kubota-field-event. Sponsor: Kubota Tractor Corporation, TX.