

Product Line Fact Sheet:

# Kubota's Rugged Terrain Vehicles (RTVs)

## Our utility vehicles are ready for anything...

Kubota once claimed “we’re looking for work” in its advertising, emphasizing the daily commitment to getting things done that it shares with its customers. True to the mantra, Kubota’s utility vehicles aren’t recreational in nature. They’re work machines with the styling, operator comfort, and durability their hard-working users expect. From Kubota’s gas-powered models to its diesel-run RTV-X Series, Kubota utility vehicles offer the perfect combination of beauty and brawn.

Kubota’s has been best-selling diesel utility vehicle manufacturer in North America since 2004\* and it’s no wonder for the owners of Kubota RTVs. Each year Kubota RTVs set the standard for ruggedness, daily dependability, efficiency and technologically-advanced performance. Each model serves a purpose for the everyday worker.

### RTV-X SERIES

Kubota’s RTV-X series is setting new standards of comfort for utility vehicles. But that doesn’t stop these vehicles from being exceptionally powerful, with 1,100 lbs. of cargo capacity and 1,300 lbs. of towing capacity.

- **RTV-X Series:** X900 | X1100C | X1120 | X1140



On the farm, around the pasture and in the woods — whether you’re looking for power or comfort — the RTV-X Series is the option for you.

“ THE NEW RTV-X1120 IS A WELL-EQUIPPED MACHINE AT A HEAD-TURNING PRICE POINT. SIMPLY PUT, THERE IS NO BETTER VALUE CURRENTLY IN THE MARKET, AND WE ARE EXTREMELY EXCITED ABOUT ADDING THIS MODEL TO OUR LINEUP. WE ARE CONFIDENT THAT COMMERCIAL CUSTOMERS WILL APPRECIATE A WHOLE NEW OPTION TO CONSIDER WHEN PURCHASING A WORKSITE UTILITY VEHICLE.”

— Rajesh Joshi | Kubota Marketing Director, Turf and RTVs

### KUBOTA RTV-GX850 SIDEKICK

The introduction of Kubota's new Sidekick has been highly anticipated by dealers and customers alike as it is Kubota's fastest utility vehicle yet, with a powerful 48 horsepower gasoline engine, delivering speeds of up to 40 mph. Designed for easy handling at any speed, the Sidekick offers a comfortable drive with its enhanced speed-sensitive Electronic Power Steering (EPS), improving both handling and stability.



The all-new Kubota Sidekick launched spring 2018.

“ ON THE FARM, AROUND THE PASTURE AND IN THE WOODS, THE KUBOTA SIDEKICK IS THE BEST MULTI-USE MACHINE ON THE MARKET AND IS KUBOTA'S FASTEST, STRONGEST, AND MOST AGILE UTILITY VEHICLE YET. CUSTOMERS CAN CONFIDENTLY TAKE ON ANY TASK OR TERRAIN WITH COMFORTABLE, CONVENIENT AND CAPABLE FEATURES, AND WITH THE SPEED TO GET THERE FAST, UP TO 40 MPH FAST.”

— Rajesh Joshi | Kubota Marketing Director, Turf and RTVs



The EFI gas-powered 4WD RTV400Ci features mid-size utility, agility and legendary Kubota reliability.

### RTV400CI / RTV500

Kubota's mid-size utility vehicle line is known for its versatility. Whether you need a utility vehicle for farming or for simply getting around your land more efficiently, the RTV400Ci and RTV500 are the utility vehicles for you.



Rajesh Joshi, a 25-year industry veteran, joined Kubota in 2014 as the product marketing director for turf products and utility vehicles. With degrees in mechanical engineering, industrial engineering and an MBA in marketing, Joshi brings to the role a well-rounded combination of education and equipment industry experience. Joshi leads a team of product managers and specialist to develop product marketing plans, pricing and promotions for all turf products and Kubota RTVs. His goal is to make Kubota the #1 manufacturer in the Outdoor Power Equipment industry by Kubota's 50th anniversary in 2022. Joshi gives back to his profession by serving as director of the Lean Board at the Institute of Industrial Engineers.