

## Kubota Manufacturing and Logistics Fact Sheet:

# Production Pipeline

### Kubota Manufacturing of America (KMA)

AT THE CORE OF ITS MANUFACTURING PIPELINE IS KUBOTA MANUFACTURING OF AMERICA (KMA), HEADQUARTERED IN GAINESVILLE, GEORGIA. KMA IS THE U.S. MANUFACTURING HUB FOR ZERO-TURN MOWERS, SUB-COMPACT TRACTORS, AND UTILITY VEHICLES DISTRIBUTED BY KUBOTA TRACTOR CORPORATION, EMPLOYING MORE THAN 1,600 IN GEORGIA.

Founded in 1988, KMA first started producing tractor implements such as backhoes and front loaders. As operations progressed, KMA began manufacturing equipment across turf and sub-compact tractor product lines then entered the utility vehicle market in 2004 with the introduction of the RTV Series Rough Terrain Vehicle.

In April 2017, KMA expanded its operations with a new 502,000 square foot facility in Gainesville-Hall County, just three miles from its exiting operations. The facility has the capacity to produce up to 75,000 units annually, meeting the increasing demands of Kubota dealers and customers for Kubota's sub-compact tractors, turf products and utility vehicles, all while improving operational efficiencies and realizing manufacturing excellence in the state of Georgia.

Also in 2017, Georgia was once again named the number one state for doing business, leading in workforce training, global access and infrastructure, according to *Site Selection* magazine. Kubota has been operating in the state of Georgia for more than 40 years, with its first operations in Norcross. In the mid-1980s, Kubota purchased its first office building



Kubota Manufacturing of America Corporation celebrated the ground-breaking of its new manufacturing facility in Gainesville-Hall County in a special ceremony.

in the state at the current KTC Southeast Division headquarters in Suwanee. Since that time, Kubota has further expanded its operations in Georgia to include KMA in Gainesville; its National Distribution Center (NDC) and Kubota Industrial Equipment (KIE) in Jefferson, which produces Kubota equipment and implements, including loaders and backhoes.



Kubota's L Series tractors and their front loaders and backhoes are assembled right here in the U.S. at Kubota Industrial Equipment.

### **Kubota Industrial Equipment (KIE)**

**H**EADQUARTERED IN JEFFERSON, GEORGIA, KUBOTA INDUSTRIAL EQUIPMENT (KIE) WAS ESTABLISHED IN 2004 TO EXPAND KUBOTA'S NORTH AMERICAN MANUFACTURING BASE AND MAKE WAY FOR KMA'S RAPID GROWTH IN THE TURF AND UTILITY VEHICLE MARKETS, EMPLOYING MORE THAN 1,000.

KIE manufactures tractor implements including loaders and backhoes in its 440,000 square foot factory which features environmentally-friendly installations. KIE also assembles larger Kubota tractors that are made in Japan for the U.S. market. In 2013, KIE experienced its own growth and expansion with the addition of a new plant for 30-40 horse power Standard L Series tractors.

KMA and KIE have played an instrumental role in driving growth in Kubota's business in North America while expanding the scale of its own operations. KMA markets its products not only in the United States, but also exports them to Canada, Australia, Europe, Africa, Asia and Japan.

### **For more information, contact:**

**Kubota Manufacturing of America Corporation**  
Industrial Park North, 2715 Ramsey Road  
Gainesville, GA 30501  
Phone: 770.532.0038

**Kubota Industrial Equipment Corporation**  
1001 McClure Industrial Drive  
Jefferson, GA 30549  
Phone: 706.387.1000

[www.kubota-kma.com](http://www.kubota-kma.com)