

Kubota Community Engagement Fact Sheet:

Kubota Cares

For Earth, For Life
Kubota

FROM THE VERY BEGINNING KUBOTA'S FOUNDER, GONSHIRO KUBOTA, WAS CONCERNED NOT ONLY WITH BUILDING A COMPANY UPON TECHNOLOGICAL EXCELLENCE, BUT ALSO WITH "THE GOOD OF SOCIETY" IN MIND. WITH THAT SAME AIM AND UNDER THE BROAD HEADING OF "KUBOTA CARES," KUBOTA TRACTOR CORPORATION PROVIDES PHILANTHROPIC SUPPORT THROUGH EQUIPMENT AND FUNDING TO ORGANIZATIONS THAT FOCUS ON PEOPLE WHO WORK WITH AND SHAPE THE EARTH IN WAYS THAT HELP THEIR COMMUNITIES THRIVE, AND WHO NEED SUPPORT BEYOND THEIR OWN MEANS TO CONTINUE TO DO SO. THAT SUPPORT TAKES THE FORM OF LEADERSHIP AND EDUCATION INITIATIVES, COMMUNITY AND EMPOWERMENT PROGRAMS, AND EMERGENCY RELIEF ASSISTANCE.

Community and Empowerment

PERHAPS KUBOTA'S MOST SIGNIFICANT PHILANTHROPIC COMMITMENTS IS ITS "GEARED TO GIVE" PROGRAM.

This partnership with the Farmer Veteran Coalition provides financial support and new, donated Kubota equipment to U.S. military veterans pursuing a future in farming. Since 2015, Kubota dealers have personally delivered new tractors to nearly a dozen deserving farmer veterans building their new lives.

In the past Kubota has also supported such organizations as ...

- *Three Circles Foundation* by awarding an L3800 tractor to support the organization's mission to provide day camps and community service.
- *Nashville Rescue Mission* by donating a BX Series tractor to help the mission manage their grounds.

In addition to its corporate-level support, Kubota also encourages individual operating units within the company to allocate equipment or other resources to deserving organizations in their local communities that have needs that align with Kubota's philanthropic mission.

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Julie Hollars from Vallecito, Calif., was the first female military veteran to receive the Geared to Give award with her donated Kubota tractor.



A proud supporter of Future Farmers of America, Kubota regularly meets with students and ambassadors to help develop their skills and inspire them to lead the industry into the future.

Leadership and Education

Individual Kubota employees serve in leadership positions on boards and committees for a range of community organizations, professional associations and service groups to advance the mutual interests of its people, communities and industry. As a company, Kubota supports organizations such as ...

- *Future Farmers of America* by providing financial support to ensure a bright future for tomorrow's agriculture leaders.
- *American Farm Bureau* by providing 250 hours of free tractor use donated to outstanding young farmers in 11 states to help them develop their farming dreams.
- *Progressive Agriculture Foundation* by supporting its Safety Days program, reaching more than 80,000 children with hands-on tractor and farm safety training each year.

Emergency Support

For anywhere Kubota's families and friends, customers and dealers, and fellow Americans face the daunting effects of nature at her most devastating — as with our nation's most recent tornadoes, hurricanes and floods — Kubota provides aid and support through monetary contributions and Kubota equipment to assist local organizations with rebuilding efforts.

For more information

For more information about Kubota's community engagement, contact: Kubota Tractor Corporation, 1000 Kubota Drive, Grapevine, TX 76051, (888) 4-KUBOTA [(888) 458-2682], Ext. 900, or visit

www.KubotaCares.com