

## Product Line Fact Sheet:

# Construction

### **Building a global leader reputation from the ground up ...**

Pursuing the same strategy that secured its niche in agriculture, Kubota is filling gaps in the construction industry with its compact construction equipment engineered from the ground up and inside out. With world renowned diesel engines at their core, Kubota construction equipment delivers on the commitment to quality and precision that has made Kubota a global leader in compact excavators.

“FOR MORE THAN A DECADE, KUBOTA HAS HELD THE TITLE AS THE WORLD'S TOP SELLING COMPACT EXCAVATOR, AND WE ARE BUILDING ON THAT MASTERY WITH THE SKID STEER LOADER LINE. THE SSV65 AND SSV75 ARE KUBOTA-ENGINEERED FROM THE GROUND UP, INSIDE AND OUT. THIS IS QUALITY YOU CAN SEE, FEEL AND DEPEND ON – WE WOULDN'T PUT OUR NAME ON ANYTHING LESS.”

– Paul Manger | Construction Marketing Director



Several innovative features on the Kubota SSV Series set it apart from the competition right out of the gate.



A construction industry veteran with more than 20 years of experience, Paul Manger leads a team of product managers and specialists in developing marketing plans and promotions for Kubota's construction dealer network. As marketing director for all construction products, Manger works to set retail objectives and achieve market share goals across the full-line of construction equipment. With a degree from Vanderbilt University, Manger is most proud of the Kubota name and the quality that stands behind it – “we wouldn't put our name on anything less” – and takes pride in the company's standing as the top-selling compact excavator in the world.



Ideal for those hard to reach areas, the KX033-4's new optional extendable dipper arm can be quickly and easily extended up to 31 inches, boosting productivity as well as efficiency.

### COMPACT EXCAVATORS

Kubota is not only the No.1 builder of under-100 horsepower multi-cylinder, non-automotive diesel engines in the world, it is also the world's No. 1 selling compact excavator. This accolade, according to 2015 OEM Off-Highway Research is among zero and conventional tail swing models for 15 years running. With outstanding utility and exceptional, efficient operation, Kubota can tackle tougher jobs in even tighter spaces.

- **K Series Conventional Tail Swing Models:** K008-3 | KX018-4 | KX71-3 | KX033-4 | KX040-4 | KX057-4 | KX080-4s
- **U Series Minimum Tail Swing Models:** U17 | U25 | U27-4 | U35-4 | U55-4

### TRACTOR LOADER BACKHOES

Kubota recently took its tractor-loader-backhoe line to new levels of performance and refinement with the new generation of more powerful and efficient models, packed with more features for comfort and convenience. Kubota's TLBs are an attractive three-in-one option for buyers in the rental, construction and landscaping sectors.

- **B26 | L47 | M62**

### TRACK LOADERS

Compact track loaders are versatile enough to maneuver in tight residential or commercial areas with ease. Kubota's SVL Series offers 3,200 lbs. of operating capacity and a wide variety of attachments, each compact track loader is an adaptable base for grapples, hammers, snow blowers, rotary cutters, graders, tillers, tree pullers and much more. This machine takes the term 'do-it-all' to a whole new level.

- **SVL Series:** SVL75-2S | SVL95-2S

### WHEEL LOADERS

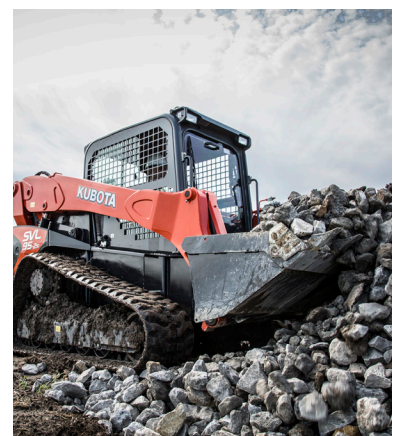
Kubota's highly versatile R Series wheel loaders are equipped with features to offer unrivaled visibility, unrelenting power and impressive productivity. The R Series increases Kubota's commitment to high performance in a compact footprint, while increasing the company's ability to meet the power needs of a wider variety of applications.

- **R Series:** R530 | R630

### SKID STEER LOADERS

Equipment like Kubota's skid steer loaders make Kubota a formidable construction competitor in the compact space. Several innovative features on the Kubota SSV Series set it apart from competitor models right out of the gate, such as the unique, slide-up, front-entry door that rises overhead, instead of swinging out. This Series takes exceptional operator comfort performance and productivity to a whole new level.

- **SSV Series:** SSV65 | SSV75



The Kubota SVL95-2s has the muscle to handle heavy-duty lifting and loading chores, and the versatility to handle a variety of other assignments.