

Product Line Fact Sheet:

Agriculture

Our firm roots in agriculture ...

Kubota Tractor Corporation was founded in California in 1972, three years after the first Kubotas — the L200s — came to America and filled a void in the U.S. marketplace for sub-compact tractors. Those first machines quickly proved themselves to be high performers ready to help America's farmers get more done, and the new company established itself as a force in small and commercial agriculture, and residential, turf and utility vehicle markets. Today there are more precisely engineered orange machines to meet more of America's needs in more markets than ever before.

... putting our orange machines to work.

Kubota continues to strengthen its compact tractor offerings for small agriculture and the residential market. At the same time, the company has entered commercial agriculture with mid-range and higher horsepower equipment for the commercial livestock and row crop production markets. With machines ranging from 18 to 168.0 horsepower, Kubota has all the power, comfort and versatility to tackle a range of applications.

“ KUBOTA PIONEERED THE SUB-COMPACT MARKET BACK IN 2000 WITH THE FIRST BX MODELS AND OVER THE YEARS, WE HAVE TAKEN OUR EXPERIENCE TO DEVELOP THE BEST SUB-COMPACT TRACTOR ON THE MARKET TODAY WITH OUR BX80 SERIES. IT'S SURE TO BE THE SHARPEST TOOL IN ANY GARAGE.”

— Steven Barcuch | Ag Product Marketing Director



Kubota's M6S-111 tractor is an economical solution for cattle farms requiring a tractor that performs across all haying applications and herd chores.



Kubota's L3301 (pictured here), L3901, L4701, and their corresponding front loaders and backhoes, are assembled right here in the U.S.



Kubota has been the leader in the sub-compact market for nearly two decades. The new BX80 line, introduced in early 2017, is the perfect choice for first-time tractor buyers.

SUB-COMPACT TRACTORS

Kubota is the market leader in the sub-compact industry since it pioneered the category in 2000 with the introduction of the original BX Series. Today's BX80 Series combines Kubota reliability and power with unmatched versatility and intuitive, easy-to-operate design and is sure to be the sharpest looking tool in any garage. Ideal for residential property owners, the BX80 Series comes with an exclusive Swift-Tach Loader and Swift-Connect Backhoe as standard equipment.

- **BX80 Series:** BX1880 | BX2380 | BX2680 | BX23S

COMPACT TRACTORS

Ranging from 17.5-62.0 horsepower, Kubota compact tractors are ideal for everything from estate maintenance chores to commercial landscaping and small farming. With a host of performance-enhancing upgrades, the B and L Series promise and deliver to increase efficiency, power and comfort.

- **B Series:** B2320 | B2320 Narrow | B2301 | B2601 | B2650 | B3350 | B3350SU
- **L Series:** Standard L01 | Grand L60

ECONOMY UTILITY TRACTORS

The MX Series is the economical mid-sized utility tractor packed with big features and power ranging from 49.3 - 61.4 horsepower. Their ideal size make them versatile for a variety of work sites and applications.

- **MX Series:** MX4800 | MX5200 | MX5800

UTILITY TRACTORS

Kubota's M Series can accomplish anything and is designed for comfort and built with a more environmentally responsible diesel engine. The M6S Series is geared for the small to mid-sized producer who values big performance at an economical price.

- M5660SU | M6060 | M7060
- **M5 Series**
- **M6 Series**
- **M6S**

SPECIALTY TRACTORS

For narrow locations and low-clearance or high-clearance applications, Kubota's specialty tractors offer exceptional maneuverability. For example, the M Series Low Profile models are designed specifically for fruit and nut orchard applications, built to navigate the toughest orchard conditions. Whereas the M6H-101 leads the way in the vegetable and fruit row crop markets.

- **M Series Narrow:** M4N | M5N
- **M Series Low Profile:** M5L | M6L
- M6H-101 High Clearance

AGRICULTURE TRACTORS

Kubota's flagship of the farming fleet, the M7 is cleanest, most capable, most powerful tractor ever built by Kubota. This commercial tractor is designed to provide commercial hay producers and row crop farmers with a fuel-efficient, high-performing and versatile tractor that is ideal for hay and forage applications, livestock operations, row crop production and more.

- **M7 Series**

TRACTOR LOADER BACKHOES

Kubota recently took its tractor-loader-backhoe line to new levels of performance and refinement with the new generation of more powerful and efficient models, packed with more features for comfort and convenience. Kubota's TLBs are an attractive three-in-one option to buyers in the rental, construction and landscaping sectors.

- B26 | L47 | M62



An Ag industry veteran with 28 years of experience, Steve Barcuch joined Kubota Tractor Corporation in early 2013 as a District Sales Manager in the Central Division, then in fall of 2014 was promoted to the current role as product marketing director for all of Kubota's Ag products. Barcuch is responsible for setting retail objectives and achieving market share goals for all agriculture products across all Kubota tractor lines, including hay tools. He leads a team of product managers and specialists in developing marketing plans, promotions and dealer blueprints for success. Barcuch holds a marketing degree from American Intercontinental University.